



NEWS EVENT
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SF GEARS UP FOR BIKE TO WORK DAY AND MTA ADOPTION OF BIKE PLAN

Cycling advocates, city leaders and everyday cyclists rally at City Hall for bike network improvements, MTA adoption of Bike Plan

(SAN FRANCISCO, CA) – San Francisco is ramping up for what is expected to be the largest and most successful Bike to Work Day in the city’s history. On May 14th, thousands of new and long-time cyclists will take to 60 key bike route streets that are on the verge of big improvements for bike safety and comfort.

At an 8:30am morning press conference on Bike to Work Day, the San Francisco Bicycle Coalition (SFBC) will be joined by cyclists, members of the Board of Supervisors and city leaders on the steps of City Hall to demonstrate support for dozens of Bike Plan improvement projects that will transform city streets into safer and more welcoming places for the 120,000 people who bike regularly to get to work or run errands.

The demand for improvements is evident in SF Municipal Transportation Agency (SFMTA) statistics that show bicycle ridership in San Francisco has increased a whopping 43% since 2006. The Bike Plan calls for adding 34 miles of bike lanes and marking an additional 23 miles of on-street bike routes with "sharrows" (shared lane stencils). The plan also calls for bicycle-related law enforcement, bicycle education, and better access to transit.

“6% of trips in San Francisco are completed by bike, an impressive mode share for a U.S. city.” says Leah Shahum, Executive Director of the 10,000-member SFBC, which promotes bicycling for everyday transportation. “The Bike Plan is a means to an end. Safer and more inviting streets means more people will choose to bicycle—an easy way for the City to meet its own environmental goals.”

The SFBC will host 26 Bike to Work Day Energizer stations throughout the city to reward cyclists for their healthy commute and to handout flyers on the Bike Plan. SFBC Commuter Convoys will depart various neighborhoods to lead a group of bicyclists, City officials and members of the Board of Supervisors on a tour of critical bike routes, like Second, Fifth, and Townsend Streets, that are marked for improvements and then onto the City Hall press conference. *For more on Bike to Work Day and the Bike Plan, see sfbike.org.*

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